

DRAGON ALEXA · VIRTUALX

# A measured VirtualX pilot for a potential education partner

We propose a measured VirtualX pilot for a potential education partner.

Live platform · Grades 10–12 · 520 published lessons · South Africa

# Access is the constraint, not ambition

What a partner-funded programme has to overcome before any content matters.

## REACH BEYOND THE TIMETABLE

Learners need the subject again after school, at their own pace, on the device they already carry.

## CONNECTIVITY IS UNEVEN

Rural and peri-urban schools depend on mobile networks that vary by hour and by site.

## ADOPTION IS NOT AUTOMATIC

A platform that is bought but not used produces no result. Adoption has to be driven and measured.

## COST MUST BE KNOWABLE

A sponsor needs a unit cost it can forecast, report on and defend.

## CONTROL MUST SIT WITH THE SCHOOL

Schools assign their own seats. Learners keep their own accounts.

## EVIDENCE MUST BE HONEST

A programme is judged on measured outcomes, not on claims made at the start.

# A live platform, not a roadmap

Every item on this slide is running in production and can be checked before any commitment.

## CURRICULUM COVERAGE

Grades 10, 11 and 12. Five subjects in each grade. 520 published video lessons, grouped by module in curriculum order.

## SUBJECTS INCLUDED

Mathematics and Physical Sciences, plus Life Sciences, Agricultural Sciences and Geography at no additional cost.

## LESSON-GROUNDED STUDY HELP

In-lesson questions are answered against the lesson the learner is on, with citations. It is not a general chatbot.

## WEB AND ANDROID

A browser experience on any modern device, and a native Android app for the phones learners actually use.

## PROGRESS THAT PERSISTS

Every lesson remembers where the learner stopped, so returning starts where they left off.

## PUBLISHED GOVERNANCE

Privacy, terms, child-safety and AI-transparency policies are public and versioned.

# From funded access to measured progress

The same journey shown in the product demonstration.

## 1 · ACCESS GRANTED

The partner funds a seat pool. The school assigns a seat to a learner.

## 2 · LEARNER SIGNS IN

The learner holds their own account and their own credentials. The sponsor never holds a learner password.

## 3 · GRADE CATALOGUE OPENS

The learner sees every subject in the grade they hold, in curriculum order.

## 4 · LESSON PLAYS

Native playback on Android, or in the browser. Vertical video, built for a phone.

## 5 · STUDY HELP, IN CONTEXT

The learner asks about the lesson they are on and gets an answer grounded in it, with a citation.

## 6 · PROGRESS IS RECORDED

Position and completion are written back, and the partner's reporting reflects it.

# The partner sponsors. The school assigns. The learner owns.

Three parties, three separate powers. None of them can do the others' job.

## THE PARTNER

Funds a seat pool for an agreed grade scope and period. Receives the agreed reporting. Holds no learner credentials and cannot act as a learner.

## THE SCHOOL

Assigns seats from the pool to named learners, and reassigns them within the rules. Cannot assign more seats than it holds.

## THE LEARNER

Holds their own account, their own password and their own progress. Keeps the account for the period funded.

Seats are allocated from atomic pools, so a pool cannot be oversold — the control is enforced in the platform, not by process.

# One unit. One term. No automatic renewal.

A seat is one learner, one grade, all subjects in that grade, for 30 days.

|                                                                                |                                                                                         |                                                                             |
|--------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| <p><b>PARTNER SEAT</b></p> <p>R 90</p> <p>per learner-grade seat / 30 days</p> | <p><b>INDIVIDUAL REFERENCE</b></p> <p>R 180</p> <p>per learner-grade seat / 30 days</p> | <p><b>PARTNER POSITION</b></p> <p>50%</p> <p>below the individual price</p> |
|--------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|

|                          |                                                   |
|--------------------------|---------------------------------------------------|
| <b>Partner Start</b>     | 20 – 99 seats                                     |
| <b>Institution</b>       | 100 – 499 seats                                   |
| <b>Education Network</b> | 500 – 1,999 seats                                 |
| <b>Corporate</b>         | 2,000+ seats, or any custom programme requirement |

Corporate implementation, devices, offline delivery, teacher development, field support, custom reporting and alternative classroom licensing are scoped separately.  
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# Most of our users are minors. The design starts there.

Published, versioned and checkable before any agreement.

## WHAT WE COLLECT

An email address and optionally a display name; what was purchased and what access it granted; which lessons were watched and how far.

## WHAT WE DO NOT DO

We do not sell personal information. No advertising profiles are built. The marketing sites carry no third-party tracking.

## PAYMENT INTEGRITY

Returning from a payment page grants nothing. Only a validated provider notification grants access.

## ACCESS CONTROL

Role-controlled access. Partners hold no learner passwords. A grade entitlement grants that grade and nothing else.

## PARTNER DATA

A partner's reporting is the partner's. We do not publish it, and we do not use it for our own marketing.

## PUBLISHED POLICIES

Privacy, Terms, Child Safety and AI Transparency are public, versioned and dated.

# Ninety days, measures agreed before launch

A pilot exists to produce evidence, which means the measures cannot be chosen afterwards.

## SCOPE

Three to five schools  
An agreed seat pool  
Grades 10–12

## DURATION

90 days  
Monthly review points  
A decision at the end

## FOCUS

Mathematics and Physical Sciences  
with the remaining subjects available at no  
additional cost

## BEFORE LAUNCH

Confirm school readiness  
Agree the success measures  
Agree responsibilities on both sides

## DURING

Assign seats  
Drive adoption  
Review monthly against the agreed  
measures

## AT THE END

Stop, improve, or scale  
A decision taken on the reporting, school  
feedback and academic data

# What we can show, stated exactly

The distinction on this slide is the one that matters most, and it is easy to blur.

## WHAT THE PLATFORM MEASURES

Seats assigned and activated. Lessons started and completed. Time on lesson. Progress per learner and per subject. Study-help usage.

## WHAT THE PARTNER RECEIVES

Reporting on the learners the partner funded — activity, progress and adoption — for the period funded.

## WHAT WE DO NOT CLAIM

We do not claim to improve marks or pass rates. We have run no controlled study. We will not publish outcome figures we cannot support.

If a partner needs evidence of academic effect, that is exactly what a measured pilot is for: agree the measures and a comparison basis before launch, and the pilot produces the evidence rather than asserting it. Adoption and progress we can show from day one. Causation has to be designed for.

# What VirtualX does not do today

Stated plainly, because a partner will find these anyway and it is cheaper to hear them now.

## OFFLINE PLAYBACK

Lessons stream. The catalogue and a learner's progress stay usable when the connection drops, and progress is queued until it returns. Downloading lessons for fully offline viewing is not available today. It is a Corporate scope item.

## ACADEMIC OUTCOME EVIDENCE

No controlled study has been run. No independently audited academic result is claimed.

## LICENSING UNIT

A seat is one learner, one grade. Shared classroom displays, laboratories and pre-installed device fleets are a Corporate scope item, not the standard seat.

## MARKET FOOTPRINT

South Africa first. No international deployment is claimed.

## ENDORSEMENTS

No national Department of Basic Education endorsement is claimed. Partner references are available under formal request, consent and due diligence.

## DEVICES AND CONNECTIVITY

We do not supply devices or connectivity. Both are Corporate scope items where a programme requires them.

# Proceed to scoping and due diligence

One decision, four steps, no commitment beyond the pilot.

- 01 Confirm intent to proceed to a measured pilot
- 02 Confirm the participating schools (region and sites to be agreed)
- 03 Agree the success measures and responsibilities (agreed before launch)
- 04 Begin due diligence and implementation planning

**Proceed to scoping, due diligence, and implementation planning.**

**Live platform.  
Measured pilot.  
Scale what works.**

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